

PIM Hybris User Guide





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Introduction

The Hybris Product Information Manager (PIM) System

The PIM system will provide product information in a consistent manner across various source systems to many target systems.

The PIM System will enable Hershey users to do the following:

- · Simplify the aggregation of product information across multiple source systems
- Publish product information in a consistent and accurate manner to different target systems
- Reduce the amount of interfaces to be managed across our IT landscape with regard to product information

PIM enables Hershey to decouple the data source systems from the data consuming systems, thereby, enabling more flexibility and agility on either side. PIM will provide product information to a new consumer in a new format and extend product information that is provided to consuming systems. One important aspect to PIM to consider is that when a change in a source system occurs, it does NOT impact the consuming systems.



Introduction

About this User Guide

As part of the PIM implementation for Hershey, business users will need to manage the information in the PIM system. This information includes product updates, approvals and other details using product interface.

This User Guide aims to help the business users upload and manage data in PIM. The purpose of this document is to provide step by step instruction for Hershey business users on uploading and managing ingredients, allergens, nutrients, claims, certifications and associated details for Hershey consumer food products.

In Section One we will explore the navigational interface of the Hybris Product Cockpit. The Hybris Product Cockpit is used to display Product Data and enable users to maintain product information and components.

Section Two provides examples to help business users better understand the functionality of the Hybris Platform Management Console. The Management Console is used for the display and maintenance of Master Data. Steps are provided to edit key sections of the PIM system.

Section Three provides steps to help users upload Glossary terms and information about general Glossary Data Management. Glossary Data Management includes linking glossary terms to the Ingredient Master and editing options.



Section 1: Display and Maintenance of Product Data



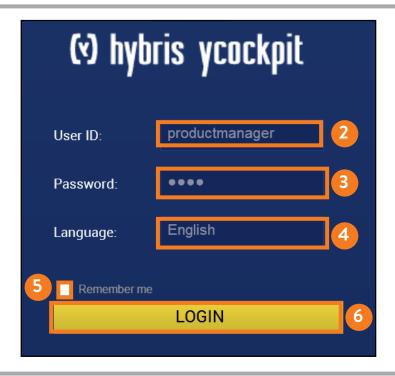
The Hybris Product Cockpit

Logging into the Hybris Product Cockpit

The *Hybris Product Cockpit* is used to display product data and enable users to maintain product information and components. In this section, you will learn how to log in to the Hybris Product Cockpit.

1. URL - Enter the following URL to login:

http://admin-hybris.hersheys.com/hersheyscockpit/index.zul



- 2. User ID Enter your **User ID** assigned to you. If you have not received a User ID, ask your supervisor how to obtain one.
- 3. Password Enter your Password.
- 4. Language Select your Language preference.
- 5. Remember Me Check the Remember Me box so that the you can bypass the login screen. Keep this unchecked if you are sharing a computer.
- 6. Login Select the Login button to enter the Hybris Cockpit and get started.

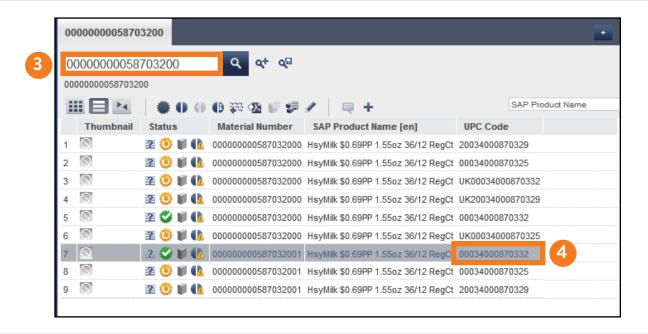
Search Product

Product Search from the Catelog

In this section, you will learn how to search and select a product in the catalog.



- 1. Catalog Click on the Catalog that you wish to work on. In this example, we selected the Hersheys Product Catalog Staged.
- 2. List View Select the **Sandwich Icon** to change the view to a list view. This will allow you to make a product selection.

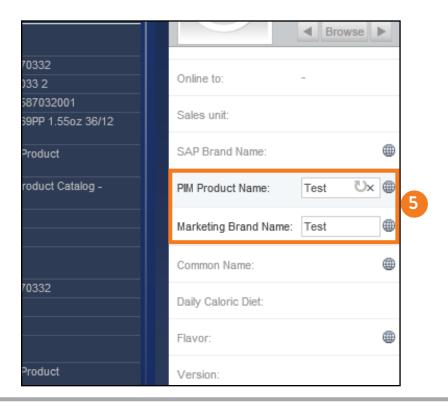


- 3. Product Code or Product Name Enter the ECC Product Code or Product Name in the search box.
- 4. Product Double click the Product from the list.

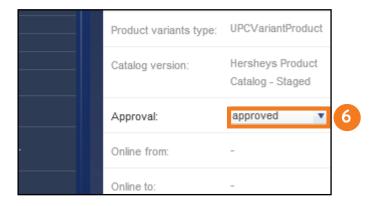
Enrich Product

Making Updates to a Product

Once you have searched for a product, you can double check for errors and make edits if necessary. The **PIM Product Name** and **Marketing Brand Name** are mandatory fields.



5. Editor Panel - In the editor panel, enter the product and marketing brand names into the PIM Product Name and Marketing Brand Name boxes.

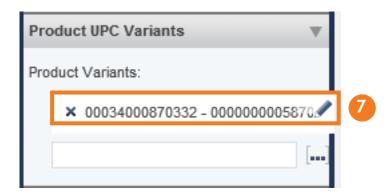


6. Set Approval - Scroll down (reviewing details) and set the attribute Approval to approved.

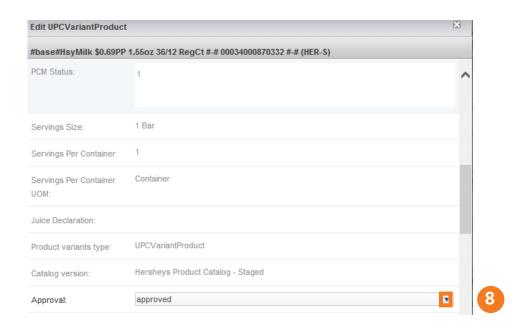
Approve Product

Making a UPC Variant Product Approval

After you have set the product to approve in the *Editor Panel*, you will need to set the approval in one more place, the Edit *UPCVariant Product* pane. Scroll down the Editor Panel until you see the Product UPC Variants.



5. Product UPC Variants - In the editor panel, double click on the Product Variant number.



6. Set Approval - The EditUPCProduct pane opens. Select approved from the Approval drop down box.

Validate Product Images

Logging into the Hybris Platform Management Console to Validate Product Images

The *Hybris Management Console* is used for the display and maintenance of master data. In this section, you will learn how to log into the Hybris Management Console.

1. URL - Enter the following URL to login:

http://admin-hybris.hersheys.com/hmc/hybris

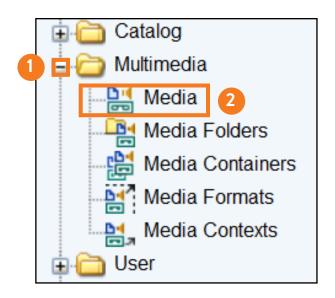


- 2. Login Enter your **User ID** assigned to you. If you have not received a **User ID**, ask your supervisor how to obtain one.
- 3. Password Enter your Password.
- 4. Remember Button Check the Remember button so that you can bypass the login screen. Keep this unchecked if you are sharing a computer.
- 5. Login Button Select the Login Button to enter the Hybris Management Console and get started.

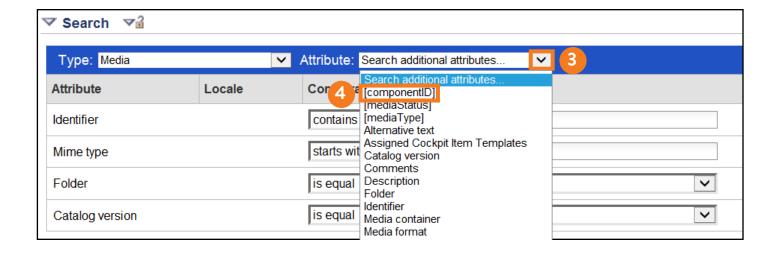
Search Product Images

Searching Product Images in the Hybris Management Console

After logging into the Hybris Management Console, you will conduct a Product Image Search.



- 1. Multimedia Node Expand the Multimedia Node.
- 2. Media File Click on the Media File.



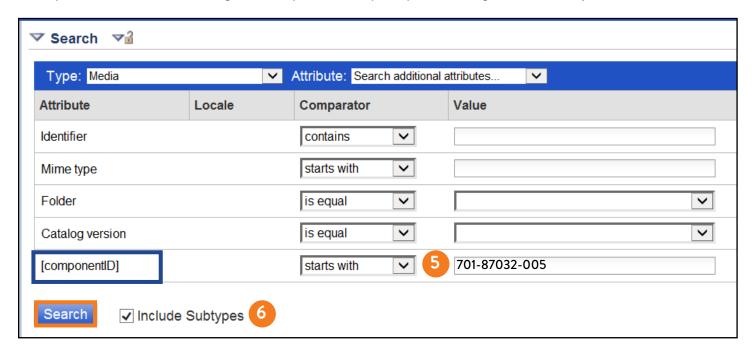
Attribute Drop Menu - Select the Search Additional Attributes drop menu.

Component ID - Select [componentID].

Verify Product Images

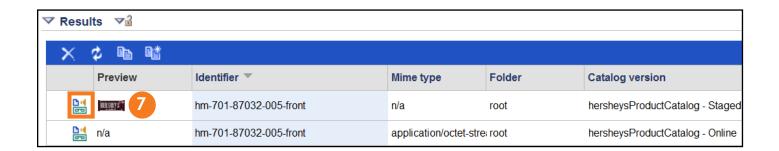
Verify Product Images

After you conduct a Product Image Search, you will verify the product images in the PIM System.



The [componentID] search box is aggregated.

- 5. Component ID Number Enter the Component ID number of the product image you wish to search.
- 6. Search Button Select the Search Button.

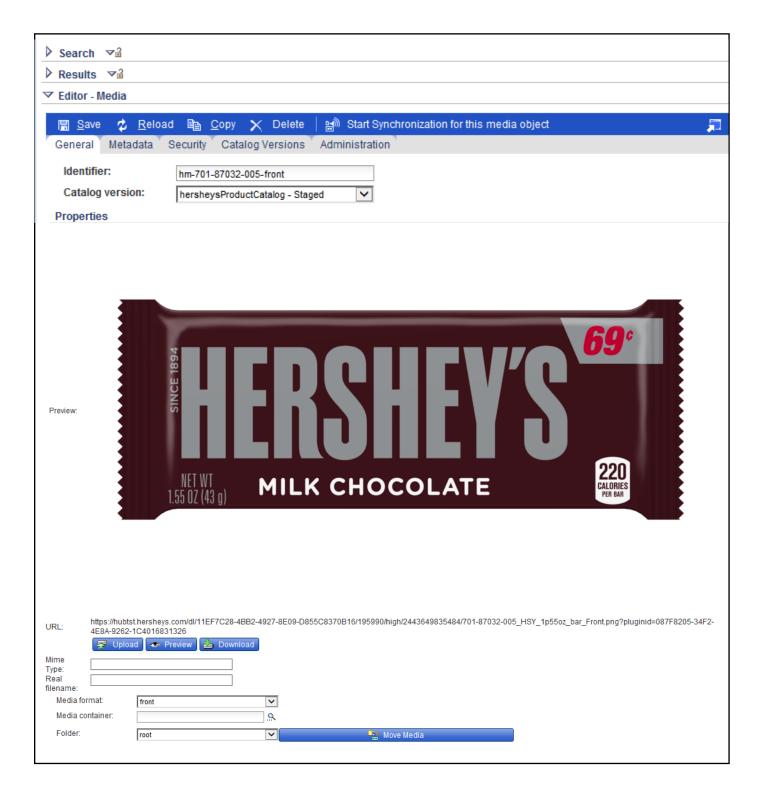


8. Preview Button - Select the Preview Button on the left.

Product Images

Search Product Images: Expanded Preview Window

The *Preview Window* opens and the expanded image can be examined more closely.





Section 2: Display and Maintenance of Master Data



Logging into the Hybris Management Console

Logging into the Hybris Platform Management Console

The *Hybris Management Console* is used for the display and maintenance of master data. In this section, you will learn how to log into the Hybris Management Console.

1. URL - Enter the following URL to login:

http://admin-hybris.hersheys.com/hmc/hybris

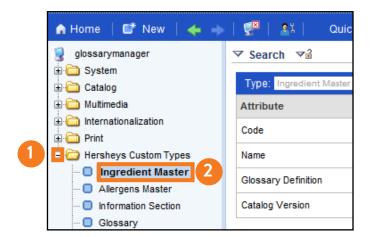


- 2. Login Enter your **User ID** assigned to you. If you have not received a **User ID**, ask your supervisor how to obtain one.
- 3. Password Enter your Password.
- 4. Remember Button Check the Remember button so that you can bypass the login screen. Keep this unchecked if you are sharing a computer.
- 5. Login Button Select the Login Button to enter the Hybris Management Console and get started.

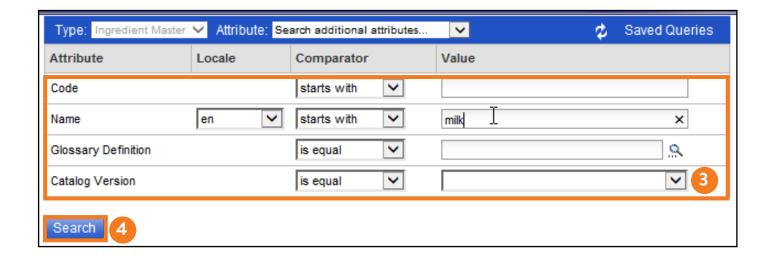
Ingredient Master

Ingredient Master View

In this section, you will learn how to access the Ingredient Master list in the Hybris Management Console.

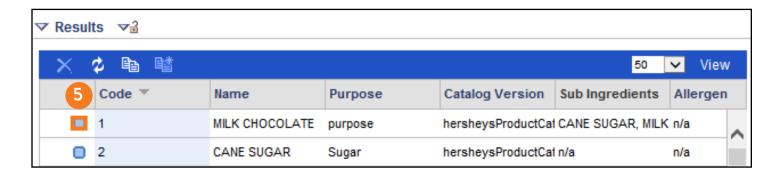


- 1. Hershey Custom Types Expand the Hershey Custom Types folder node.
- 2. Ingredient Master Select Ingredient Master to open the search panel.



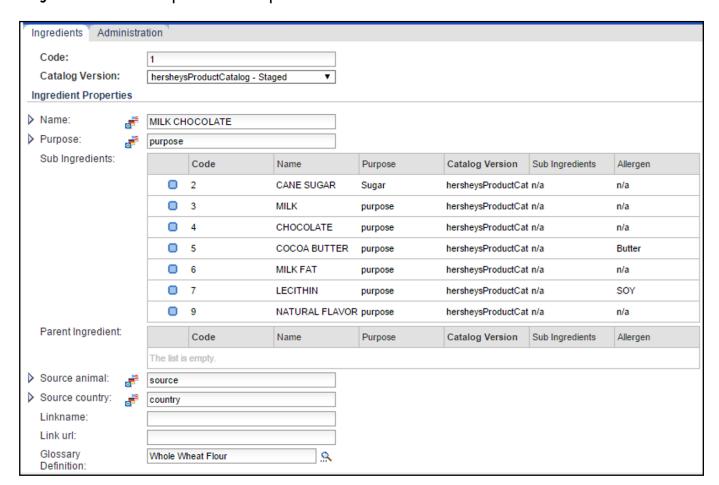
- 3. Search Criteria Enter ingredient attribute information into the Search Criteria boxes.
- 4. Search Button Click the Search Button to aggregate the Ingredient Master data.

Ingredient Master Search Results



5. Search Results - Click any record from the Search Results to see the details.

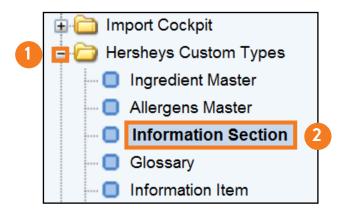
The Ingredient Details tab opens and the expanded details can be identified.



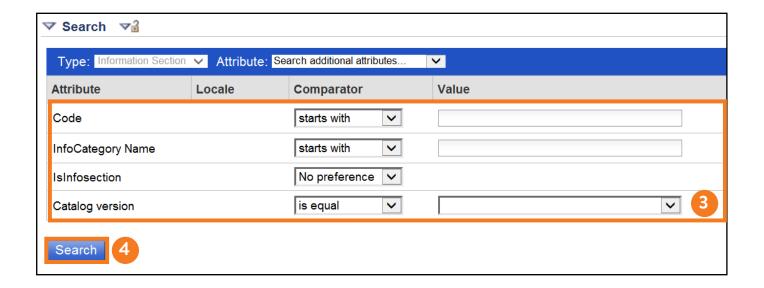
Information

Information Section

The Information Section is accessible through the Master Data Search. The Information Section provides pertinent information related to Hershey products. These sections are created to support data received from the PLM.

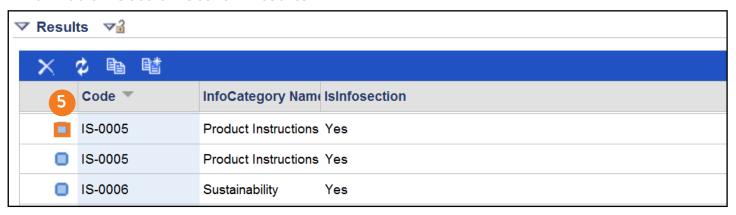


- 1. Hershey Custom Types Expand the Hershey Custom Types Folder Node.
- 2. Information Section Select Information Section to open the search panel.

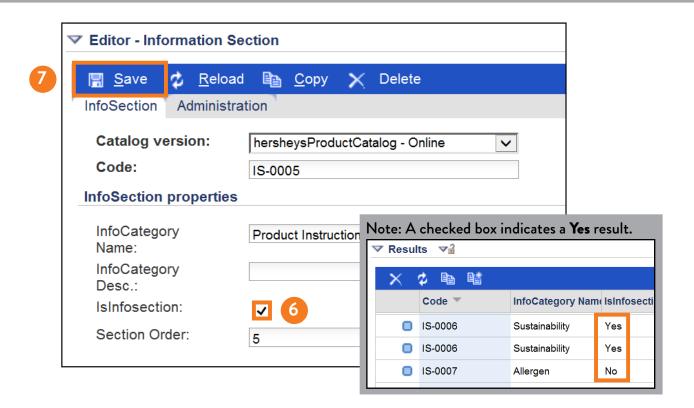


- 3. Search Criteria Enter information into the Search Criteria boxes. (Note: It is optional to skip this step.)
- 4. Search Button Click the Search Button to aggregate the Information Section data.

Information Section Search Results



5. Results - Click any record from the Search Results to see the details.



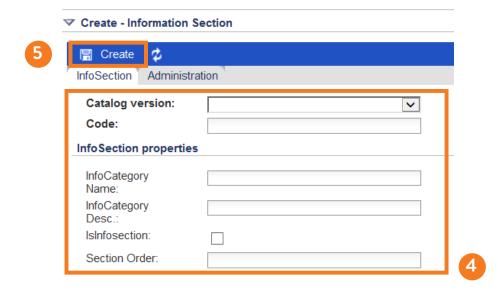
- 6. IsInfosection If the items within this Infosection will be available for data maintenance, click this checkmark. If items within this Infosection come directly from the source system and will not be changed, leave this box unchecked.
- 7. Save Button Be sure to click the Save Button after making any changes.

Creating a New Information Section Category

Here you will learn how to create a new *Information Section* category in the PIM Master Data search. The new category can be used to group like *Information Items*. (This is explained in the next section.)



- 1. Hershey Custom Types Expand the Hershey Custom Types Folder Node.
- 2. Information Section Right click Information Section.
- 3. Create Information Section Click Create Information Section to open the Create panel.

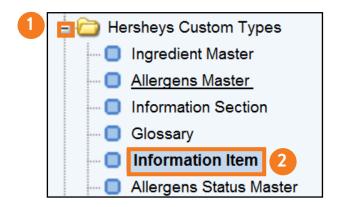


- 4. Create Panel Fill in the required information in the Create panel editor.
- 5. Create Button Click Create to save your edits and create the new Information Section category.

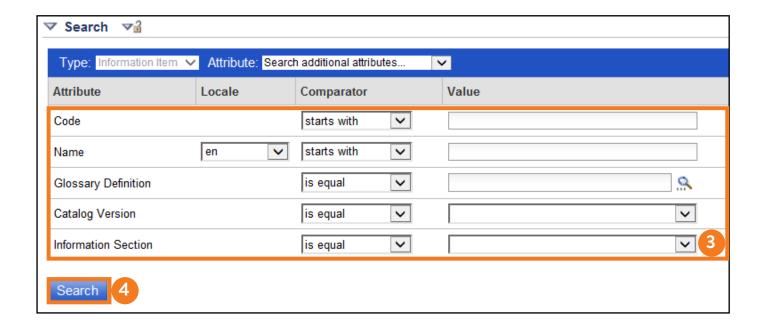
Please note that the InfoSection is used to create a data section and rarely requires updating.

Information Item

In this section, you will learn the steps to edit and update *Information Items* details using the *InfoItems Properties* panel editor. Note: Information Item data (i.e. Claim Master Data) will be imported to PIM from PLM.



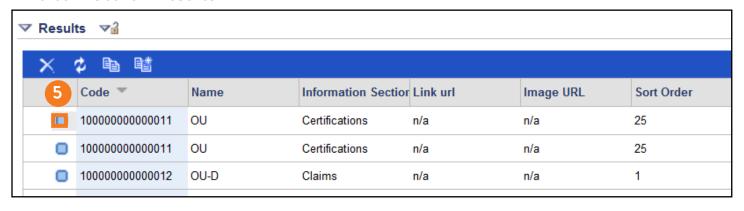
- 1. Hershey Custom Types Expand the Hershey Custom Types folder node.
- 2. Information Item Select Information Item to open the search panel.



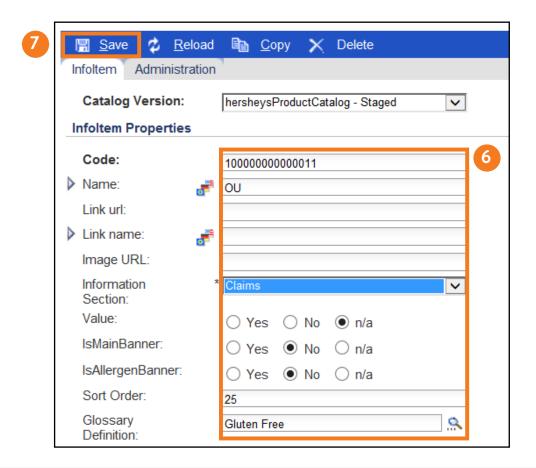
- 3. Search Criteria Enter information into the Search Criteria boxes. (Note: It is optional to skip this step.)
- 4. Search Button Click the Search Button to aggregate the data.

Information

Infoltem Search Results



5. Results - Click any record from the Search Results to see the details.

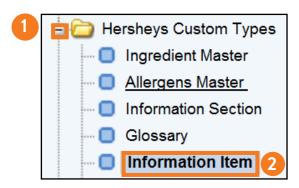


6. Information Section - Update the Information Section and Sort Order Fields as required. (This is covered further on.)

7. Save Button - Be sure to click the Save Button after making any changes.

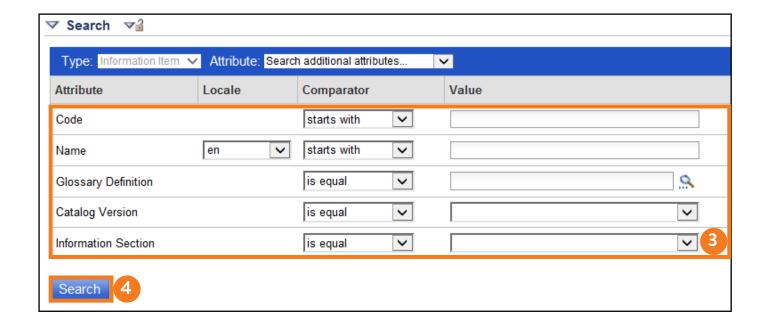
Mapping Information Items (Infoltems) to Information Sections

In this section, you will learn the steps to map *Infoltems* with their corresponding *InfoSection*. This is a critical step before mapping a glossary record to an Infoltem. (This is covered further in Section 3.)



Note: All claims, certifications, GMO disclosures, health & safety, product instructions & sustainability details are imported into PIM from PLM. During this process, you will map these information items from PLM to the Information Sections in PIM. This is a mandatory process.

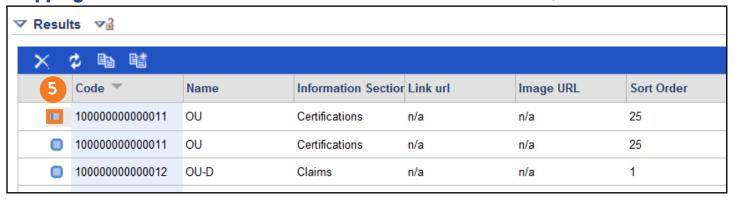
- 1. Hershey Custom Types Expand the Hershey Custom Types Folder Node.
- 2. Information Item Select Information Item to open the search panel.



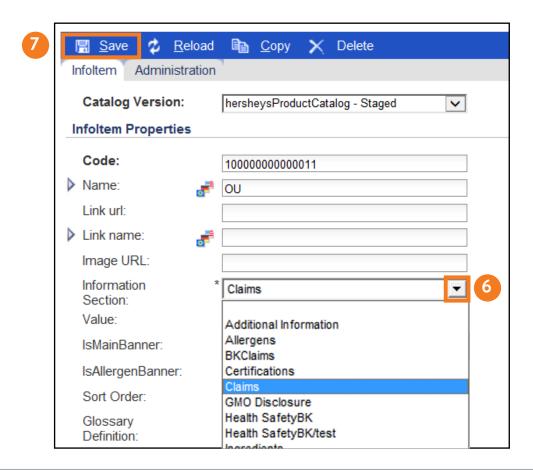
- 3. Search Criteria Enter information into the Search Criteria boxes. (Note: It is optional to skip this step.)
- 4. Search Button Click the Search Button to aggregate the data.

Information

Mapping Information Items (Infoltems) to Information Sections, Cont.



5. Results - Click any record from the Search Results to see the details.



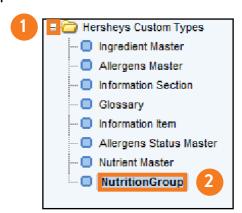
6. Information Section - Select the Information Section you wish to map (i.e. claims) from the Information Section drop menu.

7. Save Button - Be sure to click the Save Button after making any changes.

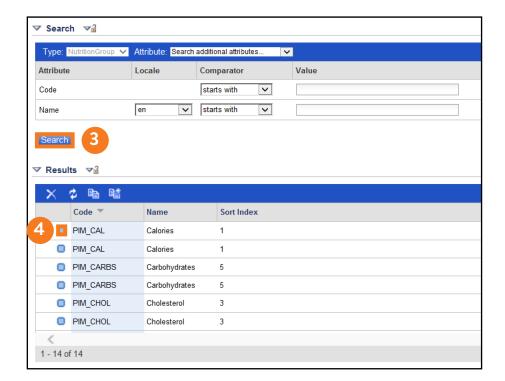
Nutrition

Nutrition Group

In this section, you will learn the steps to access information about the NutritionGroup category in the PIM System.



- 1. Hershey Custom Types Expand the Hershey Custom Types Folder Node.
- 2. NutritionGroup Select NutritionGroup to open the search panel.



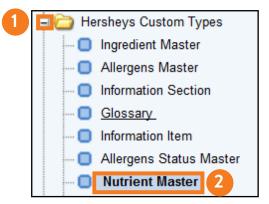
- 3. Search Button Click on the Search button. (Note: It is optional to enter search criteria in this step.)
- 4. Results Click any record from the Search Results to see the details.

Nutrition

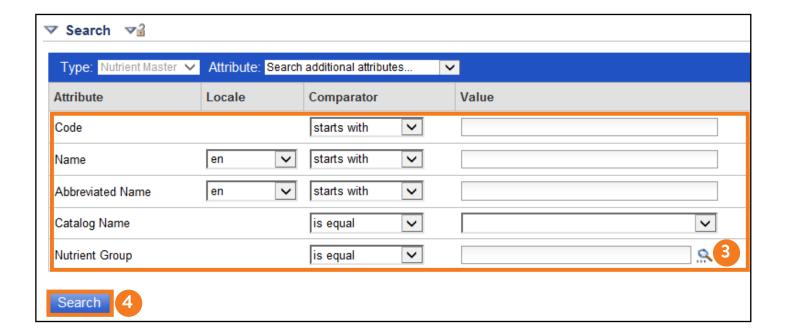
Nutrient Master

In this section, you will learn the steps to search detailed Nutrient Master information in the PIM System and make

any necessary edits.



- 1. Hershey Custom Types Expand the Hershey Custom Types Folder Node.
- 2. Nutrient Master Select Nutrient Master to open the search panel.

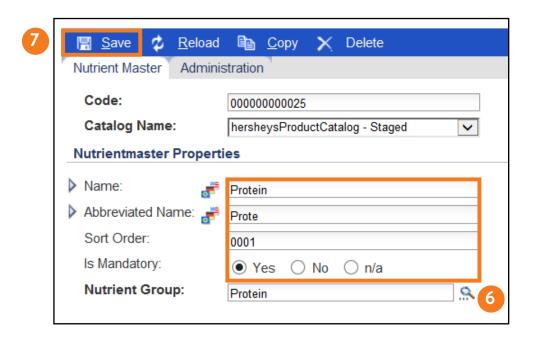


- 3. Search Criteria Enter information into the Search Criteria boxes. (Note: It is optional to skip this step.)
- 4. Search Button Click the Search button to aggregate the Information Section data.

Nutrient Master Search Results



5. Results - Click any record from the Search Results to see the details.

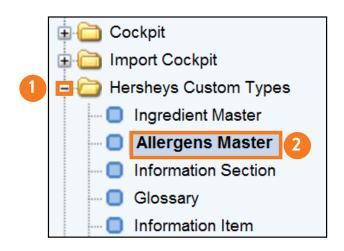


- 6. Make Edits Enter the required information in the Abbreviated Name field.
- 7. Save Button Be sure to click the Save button after making any changes.

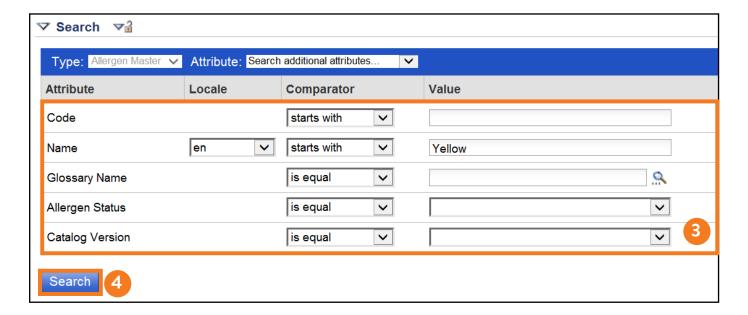
Allergens

Allergens Master

This section provides details about the *Allergens Master Data* that is loaded into the PIM System and is accessible through the Master Data search. Allergens Master Data is imported from PLM. Users can access the *Allergens Details* editor and make updates to the sort index.



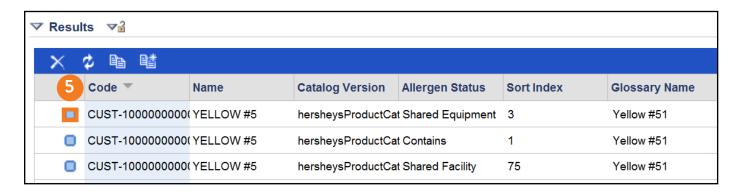
- 1. Hershey Custom Types Expand the Hershey Custom Types folder Node.
- 2. Allergens Master Select Allergens Master to open the search panel.



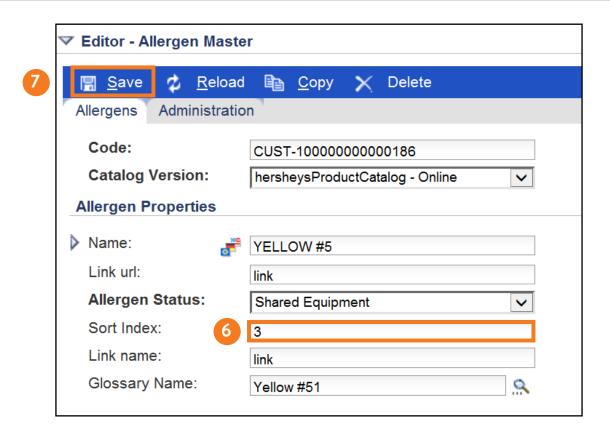
- 3. Search Criteria Enter allergen attribute information into the Search Criteria boxes.
- 4. Search Button Click the Search button to aggregate the Allergens Master data.



Allergens Master Search Results



5. Results - Click any record from the Search Results to see the details.

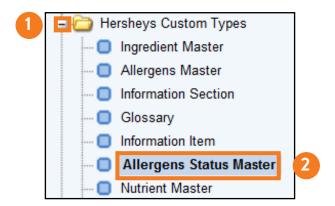


- 6. Sort Index The Allergens Details Editor opens and the Sort Index can be updated or edited.
- 7. Save Button Be sure to click the Save button after making any changes.

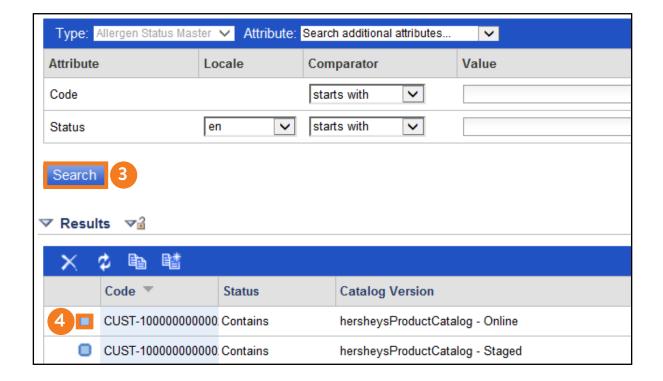


Allergen Status Master

In this section, you will learn the steps to access and search Allergen Status Master information in the PIM system.



- 1. Hershey Custom Types Expand the Hershey Custom Types Folder Node.
- 2. Allergens Status Master Select Allergens Status Master to open the search panel.



- 3. Search Button Click on the Search button. (Note: It is optional to enter search criteria in this step.)
- 4. Select Item Select the item check box of the Allergen Status Master item you wish to view.



Section 3: Glossary



Glossary Upload

Format Glossary Content in an Excel File

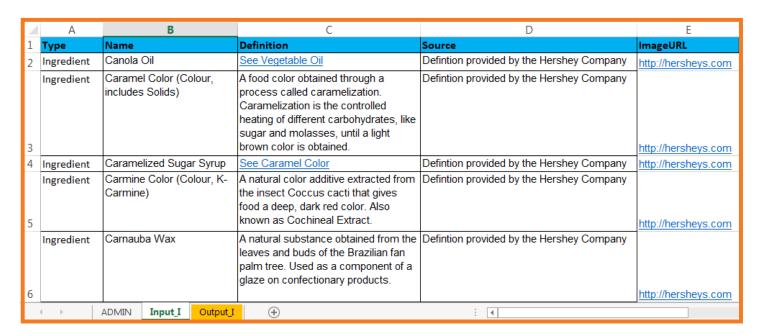
PIM Glossary Data is initially provided in an **Excel** format. The Excel format needs to be converted into an **Impex** format before uploading into the PIM system. This process requires a series of sequential steps which will now be explained to understand the conversion of the data into the required format.

In order to be uploaded correctly, the user has to make sure that the required attributes are ordered in the same Excel format as shown below. Use the template *HersheysInput.xlms* (with example data) to generate the desired format.



1. Appendix A - Double click the HersheysInput.xlsm Excel icon listed under Appendix A (located at the end of the User Guide).

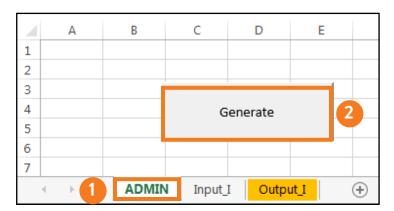
Note: Be sure to click **Enable Macros** on any pop-up boxes that may appear when opening the Excel file.



2. Content - Fill in the content in each of the columns. Whenever possible, provide links under the definition and image URL columns. (Use Glossary Format and Example in Appendix B if you need more detailed examples.)

Generate Data for Upload

In this section, you will learn the steps to automatically generate glossary data for upload into the PIM system.

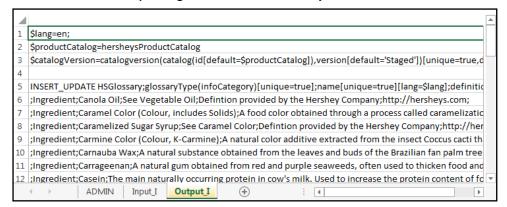


- 1. Admin Tab Click on the Admin Tab to open Admin sheet and access the Generate button.
- 2. Generate Button Click Generate to convert the data for upload.



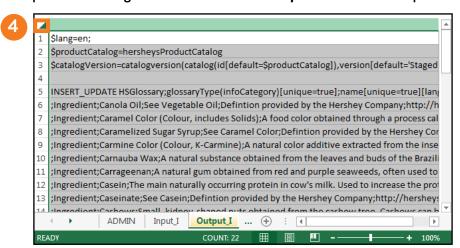
3. OK Button - Click on the OK button.

The data will be formatted automatically and generated into the Output_I tab.

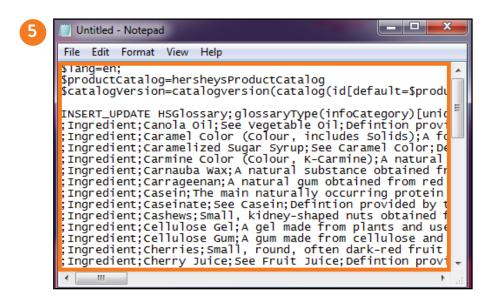


Copy and Paste Glossary Data

Next, you will copy and paste the data generated in the Excel Output_I sheet to Notepad.



4. Select All Content - Click on the top left corner to select all of the content data.

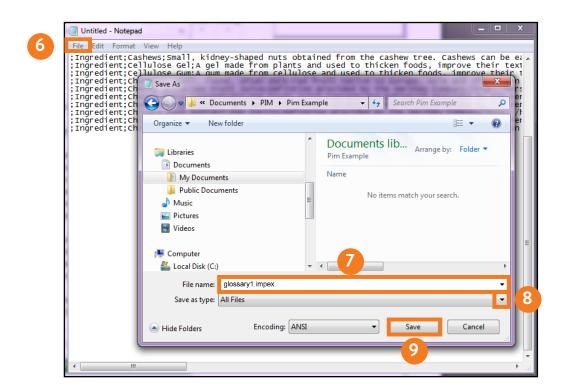


5. Notepad - Copy the content data and paste it into a fresh notepad file.

Note: Notepad comes preloaded on your computer. You can access it from your start menu, under programs.

Save Notepad File

Save the file as XXXXX.impex. Please note that the Save as type: should be as All Files.

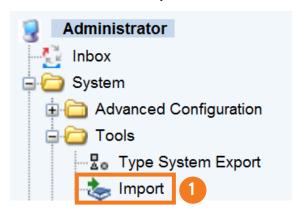


- 6. Save File Click Save As under the File tab and choose the folder you wish to save this under.
- 7. File Name Name the file as glossaryx.impex, where x is the update version.
- 8. Save as type Select All Files from the Save as type drop menu.
- 9. Save Click on the Save button.

The glossary data is now ready to be uploaded into the system.

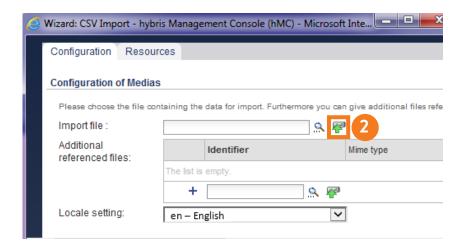
Upload Glossary Data into the Hybris Platform Management Console

Now that you have properly formatted the glossary data, you will learn the steps to upload the data into the PIM system. To import the data, you need to use the **CSV Import Wizard**.



1. Import - To access the CSV Import Wizard, click on **System->Tools->Import** on the home page menu after logging in.

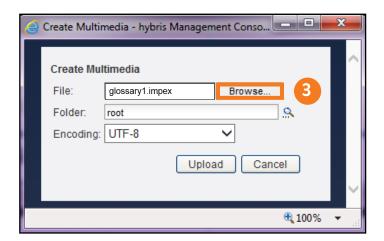
The CSV Import Wizard tool will pop up.



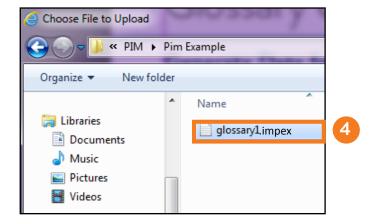
2. Green Arrow - Click on the green arrow next to the Import file text box.

Access File

Here you will upload the glossary1.impex file you created earlier on Notepad.



3. Browse - Click on Browse... Next to the text entry box.

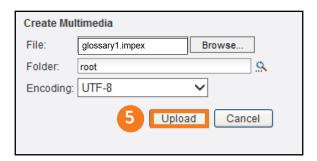


The Choose File to Upload window opens.

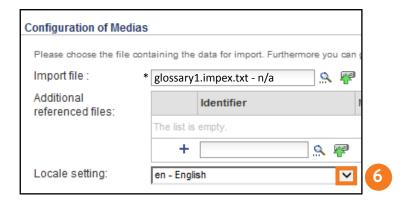
4. OK Button - Click on the .impex file.

Upload File and Configure Language Settings

Next, you will upload the file into the PIM system.



5. Upload - Click the Upload button on the Create Multimedia window.

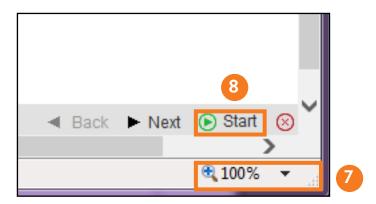


When the Create Multimedia window disappears, the Import file text box on the Configuration of Medias window should now reflect the file name.

6. Language - Select English from the Locale Setting drop box.

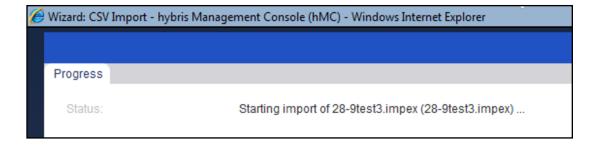
Conduct Glossary Upload

Now that you have accessed the data file and adjusted the language settings, you can conduct the actual upload into the PIM system.



- 7. Adjust window If you can not see the start button, it may be necessary to check that the window size is set at 100% or smaller. Pull the handle in the corner to adjust the size. (It is possible to skip this step.)
- 8. Start Click Start to upload the data into the PIM system.

The CSV Import Wizard tool will indicate your progress.



After the data has uploaded to PIM, the CSV Import Wizard tool will indicate Done on the bottom right corner.



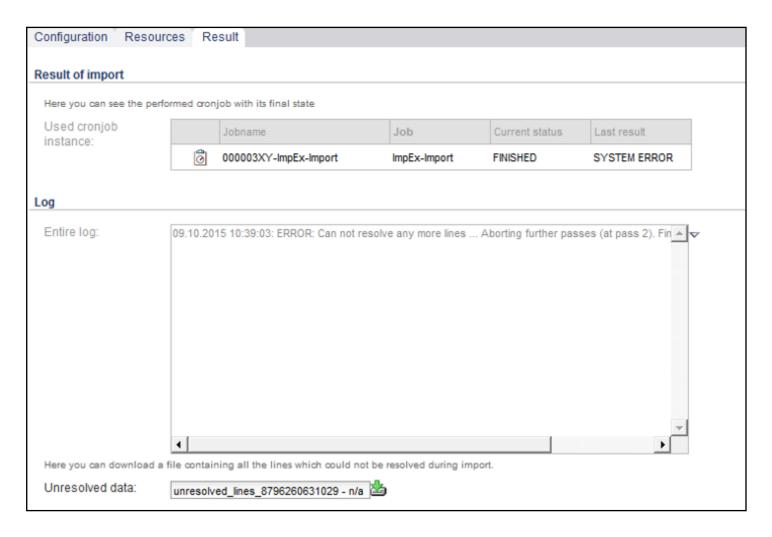
Glossary Upload

Upload Results

If the CSV Import Wizard loads correctly, the results tab will appear with a SUCCESS message.

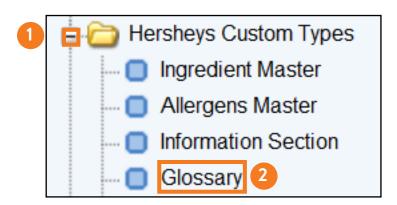


If the CSV Import Wizard does not load correctly, the results tab will appear with an ERROR message.



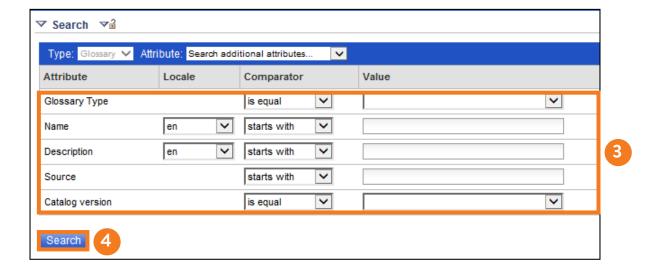
Verify and Edit Glossary Data

In this section, you will learn how to verify, edit and create glossary data in the PIM system.



- 1. Hershey Custom Types Expand the Hershey Custom Types node.
- 2. Glossary Click on the Glossary file.

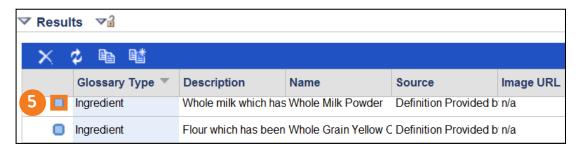
In the Search section, the user can select any search criteria or can also search without specifying any criteria.



- 3. Attribute Search Parameters Enter the attribute search parameters. (Note: Although all search parameters are optional, it is recommended to select the Glossary Type in this step.)
- 4. Search Click the Search button to display the glossary data.

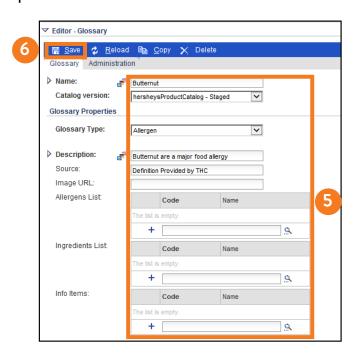
Search Results and Accessing the Editor

You can also modify a glossary record. A glossary record of some predefined type can be associated with multiple instances of that type. Entries to **Glossary Type = Ingredient** can be linked to multiple ingredients from the **Ingredient ent Master**. This is also true for Allergens.



5. Results - Click any record from the Search Results to see the details.

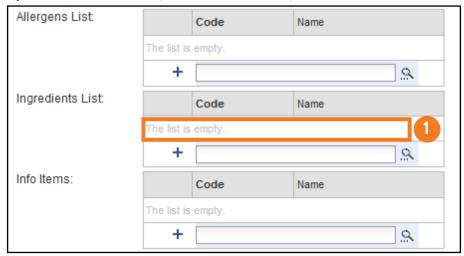
The Glossary Editor panel opens and can be edited.



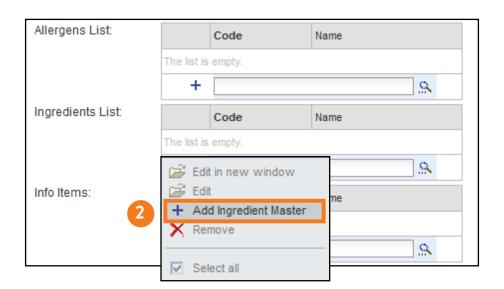
- 5. Editor Panel Select the attributes you wish to edit
- 6. Save Button Click the Save button to save any changes.

Linking the Ingredient Master

In the last section, we learned how to access the *Glossary Editor* and make basic edits to the *Glossary*. From the Glossary Editor panel, you can also link the *Ingredients* from the *Ingredient Master* and make additional edits.



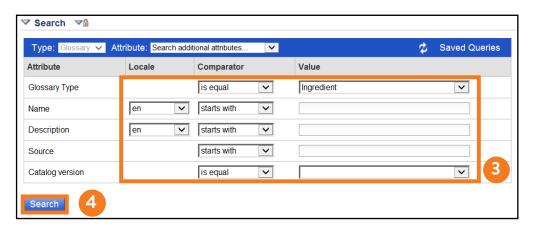
1. Ingredients List - Right click the Ingredients List box.



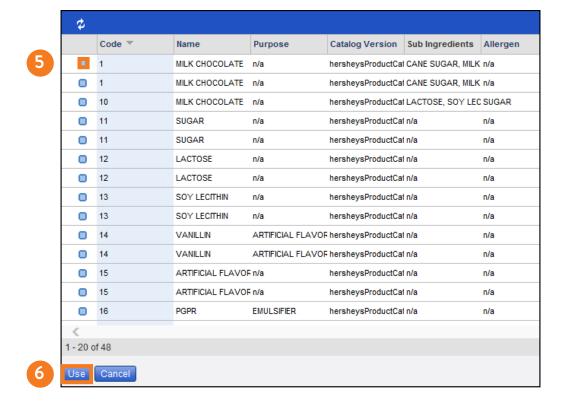
2. Add Ingredient Master - Select + Add Ingredient Master.

Search and Link to the Ingredient Master

The panel for the Ingredient Master opens. Here you can search for the desired link.



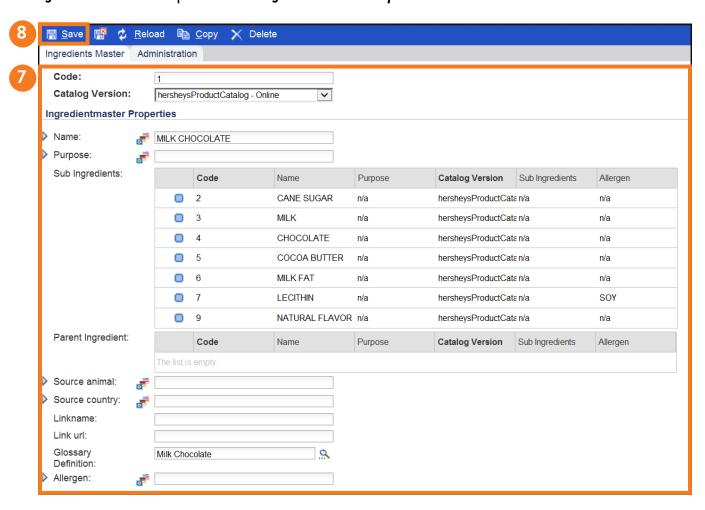
- 3. Search Parameters Enter the Search Criteria. (Note, this step can be skipped.)
- 4. Search Button Click on the Search Button.



- 5. Ingredient Select the Ingredient Master you wish to link (and make any optional advanced edits.)
- 6. Use Button Click the Use button to display the Ingredient Master editor.

View the Ingredient Master and Save

The Ingredient Master tab opens and the Ingredientmaster Properties can be viewed.

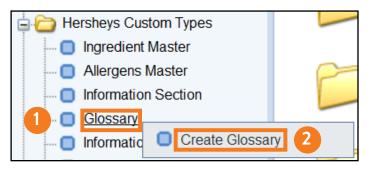


- 7. Ingredientmaster Properties Select the attributes you wish to view.
- 8. Save Click the Save button to link the Ingredient Master to the glossary entry and save any changes.

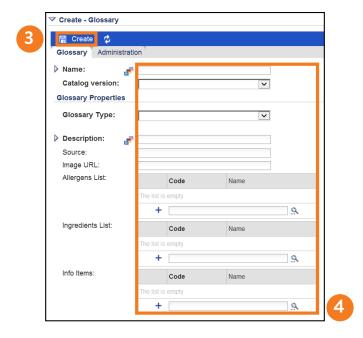
The *Ingredient Master* for each ingredient must be linked to the glossary entry for that item. This is a mandatory process for ingredients, allergens, claims and certifications.

Adding a Glossary Entry to PIM

In this final section, you will learn how to create a glossary entry directly from the **Glossary Editor** panel. (It is recommended that you choose this option only if the number of glossary entries are minimal.)



- 1. Glossary Right click on Glossary from the main page of the Hybris Management Console.
- 2. Search Button Click on Create Glossary.



- 3. Create Glossary Editor Add the attributes to the Glossary entry.
- 4. Create Button Click the Create to save your entry.

Special Considerations:

Make sure that the *Glossary Type* for the corresponding glossary record is considered while adding instances of that type only. The Glossary Type and section name must match. (e.g. If the Glossary Type is Allergen, update the Allergen section. If the Glossary Type is Ingredient, update the Ingredient Section. If the Glossary Type is any other, update the Infoltem Section.) For a glossary record related to claim, you should only add instances from the *Infoltem* section and avoid adding any instance from the *Ingredient* or *Allergen* section.

Appendix A

Glossary Data Converter

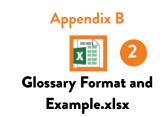
PIM Glossary Data is initially provided in an **Excel** format. The Excel format needs to be converted into an **Impex** format before uploading into the PIM system. This process requires a series of sequential steps which is explained in Section 3: Glossary Upload.

In order to be uploaded correctly, the user has to make sure that the required attributes are ordered in the same Excel format as shown in Section 3: Glossary Upload. Use the template *HersheysInput.xlms* (with example data) to generate the desired format.



1. Appendix A - Double click the HersheysInput.xIsm Excel icon to open the file.

Note: Be sure to click **Enable Macros** on any pop-up boxes that may appear when opening the Excel file.



2. Appendix B - Double click the Glossary Format and Example.xlsx Excel icon to open the file.